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PANDEMIC PIVOTS – INSIGHTS FROM ASIA

ESGX LIVE



12 MAY 2020

BUILDING THE SOCIAL IMPACT ECOSYSTEM IN ASIA

WHY IT MATTERS



BIG FINANCING GAP TO ADDRESS COMPLEX IMPACT ISSUES

USD 1.5 trillion required per year to meet the SDGs in Asia-Pacific by 2030



GROWING CONCENTRATION OF WEALTH

Asia set to have > 1/3 of the world's **billionaires** by 2023

86% of HNW Asian millennials find more opportunities to tackle societal issues through investing



LACK OF ENABLING ENVIRONMENT

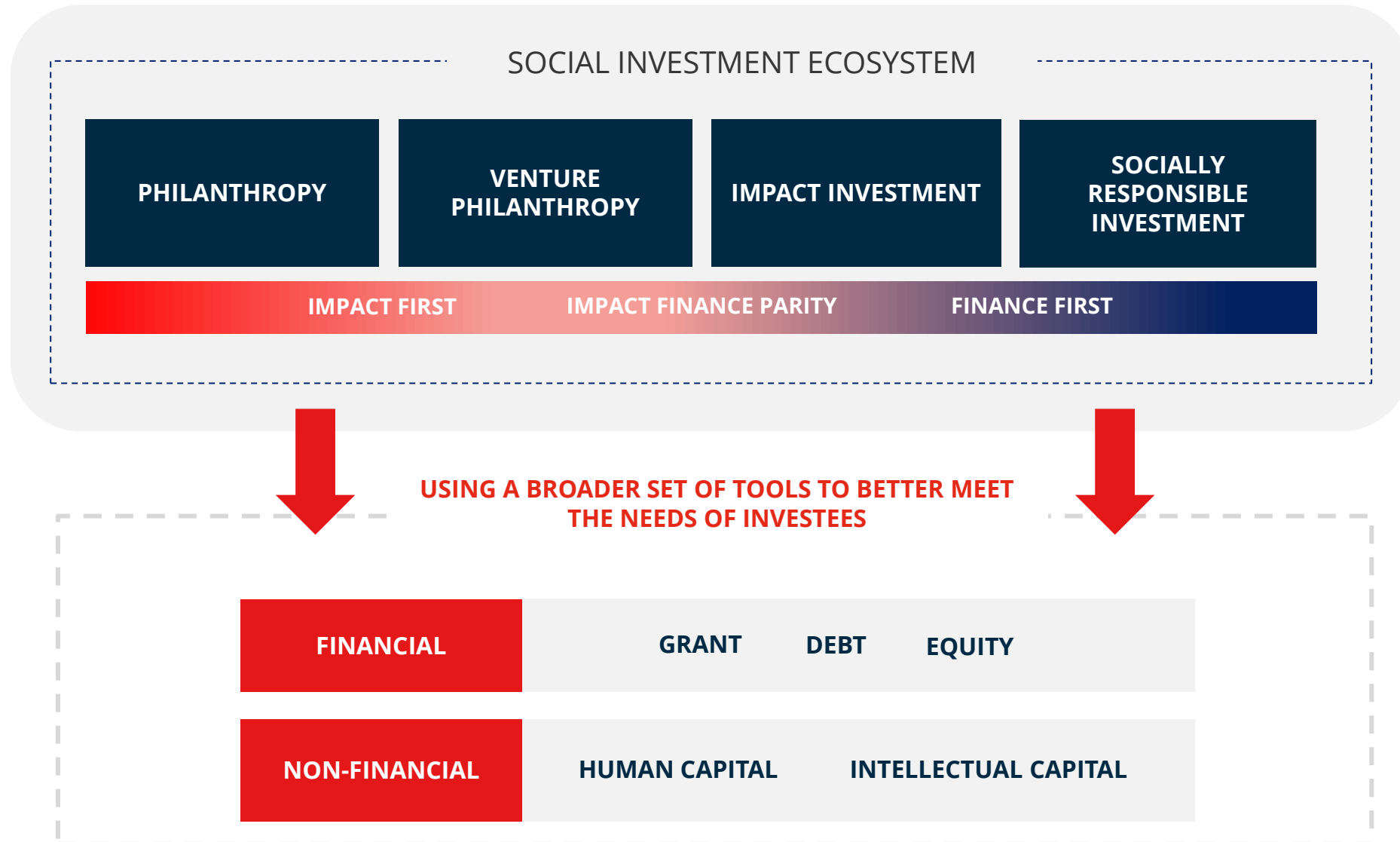
A need to

- Cultivate leaders
- Bolster funding channels, capacity building & impact management
- Alleviate funding wastes

WORKING ACROSS THE CONTINUUM OF CAPITAL



600+ MEMBERS LEVERAGING THE POWER OF THE NETWORK



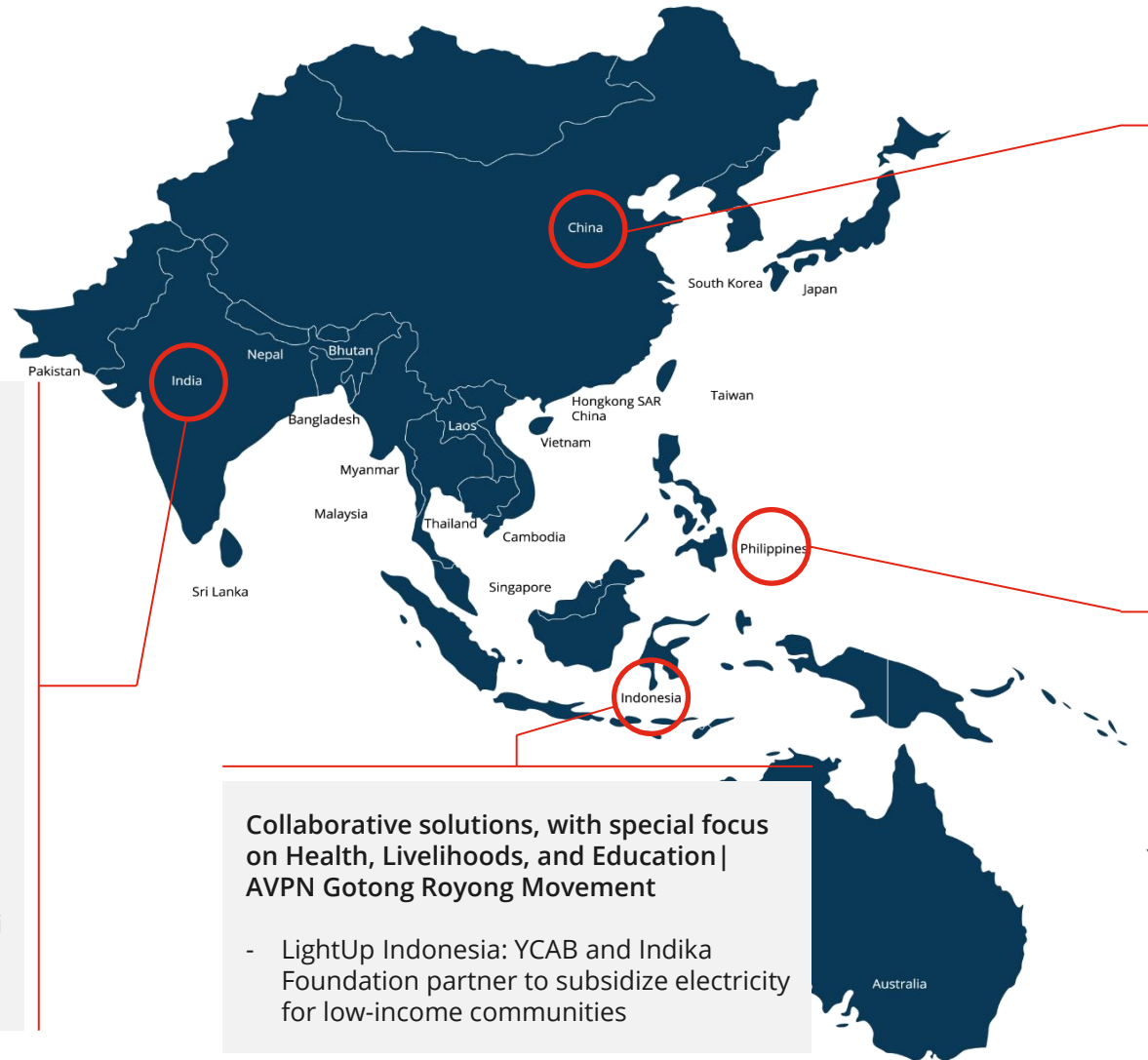


Number of COVID-19 cases in Asia
As of 9 May 2020

INNOVATIVE RESPONSE FROM PHILANTHROPIC FUNDERS



COVID-19 ASIA MAPPING



Immediate relief for India's poorest | Uttar Pradesh and Bihar

Collaborative initiative amongst leading philanthropic foundations:

- Bill & Melinda Gates Foundation
- Temasek Foundation
- Raintree Foundation

Partner with government to achieve impact at scale | Prime Minister's Emergency Fund

- Tech magnate Azim Premji committed \$134M
- Ratan Tata of Tata group pledged \$66.7 million
- Oil and gas magnate Mukesh Ambani gave \$67M and established India's first COVID-19 center

Collaborative platforms have yielded fruit | China NGO Consortium

Initiated by Narada Foundation, One Foundation, and 10 other foundations

- Launched under a week
- Coordinates and deploys resources to at least 40 NGOs across China

Feeding poorest families in Manila | Project Ugnayan

Initiated by Ayala Foundation

- Php1.5B was raised by top 20 business groups in the Philippines, including ABS-CBN/Lopez Group and Jollibee

Collaborative solutions, with special focus on Health, Livelihoods, and Education | AVPN Gotong Royong Movement

- LightUp Indonesia: YCAB and Indika Foundation partner to subsidize electricity for low-income communities



Collaborate on initiatives:
AVPN COVID-19 Platform

INNOVATIVE RESPONSE FROM INVESTORS



COVID-19 ASIA MAPPING



Jinesh Shah, Managing Partner shares the approach his portfolio companies are taking:

“Instead of firing people, some companies have reduced salaries at senior management, while maintaining the salary levels of people at entry level.”



Prabu Thiruppathy, Principal sets up a parallel vehicle to support investees with emergency funding:

“What’s unique about such a structure is its ability to quickly raise funds for deployment during this time of need. This allows portfolio companies in need of a life line to receive timely and flexible funding.”



Jeongtae Kim, CEO is in dialogue with government agencies:

Governments have released additional capital to support businesses, and MYSC is seeking further grants to support start-ups in their portfolios during this period



Timely that the **Hong Kong Monetary Authority** started regulatory reforms to achieve sustainable finance at the close of 2019

There is an unexpected global “strengthening of convictions towards ESG portfolios” as they have been outperforming their traditional counterparts during this period of economic and social turmoil.



Rob Kaplan, CEO announces inaugural investments through world’s 1st investment fund dedicated to the ocean plastic crisis in SA and SEA:

“The resilience of critical infrastructure like waste and recycling goes hand-in-hand with protecting the health and livelihoods of our communities. By investing in MSMEs that advance the circular economy, we can build sustainable businesses that can endure through a crisis.”

SHIFTING CORPORATE LANDSCAPE

THE 'NEW' BUSINESS-AS-USUAL



Providing Immediate Relief



Domestically produce medical-grade surgical masks for Singapore's hospitals



Aims to produce 10,000 ventilators per month in India by collaborating with local manufacturers

Financial Assistance



- Provide employees in Singapore and their immediate family members who are served with Quarantine Orders a 1-time SGD\$500 cash benefit
- Employees and their immediate family members who are hospitalised for COVID-19 will receive a SGD\$200 daily hospitalisation allowance, for up to 3 months

Stakeholder Commitment

The well-being of this otherwise isolated group is so intricately tied to our well-being and our ability to recover from the pandemic as a nation

3 Corporate Sustainability Models To Manage Supply Chains

- **Social Businesses** | Enterprises that pursue both social and financial bottom lines
E.g. Unilever and Kellogg's have been role models in managing the risks of migrant worker exploitations
- **Corporate Foundations** | Philanthropic entities that are distinct from the company's business but increasingly, becoming a strategic business tool
E.g. C&A Foundation has improved the quality of cotton supply and farmers' livelihoods
- **Corporate Impact Funds** | Corporations that leverage the capital and network from their industry partners to achieve sustainability goals
E.g. Danone's Livelihood Fund supports smallholder farmers by managing agricultural supply chains

SHIFTING MSME LANDSCAPE

RESPONDING WITH INNOVATIVE SOLUTIONS



Providing Immediate Relief through Telehealth



Jaga-Me - a digital healthcare platform that enables access to quality healthcare from hospital to home, through a global community care network.

Sehat Kahani - its IT driven solutions provide timely professional medical help to patients with suspected COVID-19 symptoms, while ensuring the safety of the medical professionals.

Diversifying educational learning experiences for students and parents across varying socio-economic groups



Sesame Workshop - initiated the Caring for Each Other Response to provide caregivers and children with tools that manage anxiety and create routines for playful learning at home.

Pratham - With 3000 videos, 300 games, 3 learning apps across 11 regional languages, it is providing children in India access to digital content.

Also supporting the government of Himachal Pradesh with its online home-based learning initiative during the school closure period.

Supporting marginalized communities with daily necessities, from food to income



Good Financial - provides ethical, low-interest loans to migrant domestic workers in Hong Kong, especially those in debt traps

SDI Academy - distributes daily essentials to migrant workers' doorsteps.



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VIRTUAL CONFERENCE 2020



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8-12 JUNE 2020 | ONLINE

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For any questions please contact

naina.batra@avpn.asia